

# Serving the Future



## Be at the forefront of change in hospitality

Serving the Future is a research collaboration between The Robertson Trust, Poverty Alliance, Fraser of Allander Institute, and Inspiring Children's Futures.

### Who are we looking for?

Staff and management working in the hospitality and visitor experience industries in Argyll & Bute and Glasgow.

### What is the research?

We'll ask participants to re-imagine the future of the industry in Scotland. You'll work with industry peers to generate practical grounded solutions to in-work poverty to take into your business, leading to greater sustainability of employment and business success.

### When?

Mon 29 Aug: Registration closes

Tue 20 & Wed 21 Sep: In-person sessions in Glasgow (expenses paid from Argyll & Bute)

Oct – Nov 2022 + Jan 2023: 6 fortnightly online sessions (2 hrs each)

Jan 2023 (date tbc): Final wrap up session

### What's in it for you?

#### You and your business

- Improved business planning
- Improved recruitment and retention
- Greater business agility
- Build leadership capacity
- Access to CPD courses at Strathclyde University
- Insights over future developments in the industry
- Develop soft skills and enhance reputation

#### Your staff

- Greater certainty over employment
- Opportunities to shape work
- Improve career prospects
- Improve morale and motivation
- Reduce in-work poverty in the industry
- Improve relationships with management

Register your interest via our website or contact the Serving the Future Team:

Web: [www.servingthefuture.scot](http://www.servingthefuture.scot)

Email: [servingthefuture@strath.ac.uk](mailto:servingthefuture@strath.ac.uk)

Twitter: [www.twitter.com/servingthefuture](https://www.twitter.com/servingthefuture)

Tel : 07867 871095